Workshops, exhibits abound at Northern California gathering

It’s not just the top speakers in dentistry who attract attendees from across the country and even internationally to CDA Presents The Art and Science of Dentistry in San Francisco. The California Dental Association meeting, Thursday, Aug. 20, through Saturday, Aug. 22, also delivers one of the busiest tradeshows, with more than 400 exhibiting companies displaying the industry’s latest products and services during all three days of the meeting.

The exhibit hall is so popular, meeting organizers offer a one-day pass (available for purchase on site on Saturday) that enables dentists who are not members of the CDA access to the exhibits on that day without having to register for the entire meeting. The exhibitors-only pass, available only on and for Saturday, costs $75. It is not valid for continuing education courses.

Of course, CDA members and nonmembers alike are invited to register online through Aug. 22 for on site at the meeting) for the full conference, which takes place at the Moscone Center South building in the heart of downtown.

Registering early at www.cdapresents.com enables attendees to secure an immediate spot in popular and required courses and special events based on availability. The meeting’s eExchange process enables attendees to use smartphone or printed confirmation to print materials at the convention. This also gives attendees the flexibility to make instant registrations or corrections through their personal online dashboard.

CDA Presents San Francisco Program, which outlines all of the C.E. lectures and workshops, is available for download via www.cdapresents.com. Information is also available via the CDA app, which features access to show schedules and speaker information, exhibitor and product listings, interactive maps, real-time alerts such as course availability, an integrated social media hub and information on local hotels, restaurants and attractions. You also can get the latest news about the evolution of dentistry as well as breaking news alerts. The app enables CDA members to participate in surveys, share opinions and help shape how CDA acts on members’ behalf. The app is available for iPhone, iPad, Android phone, Android tablet and Mobile Web (Blackberry, Windows Phone).

The meeting’s wide variety of lectures and workshops give both dentists and

• CALIFORNIA, page A3
The American Association of Dental Office Managers to meet in Nashville, Aug. 28–30

The American Association of Dental Office Managers (AADOM) will host attendees in Nashville at its 11th annual conference, Aug. 28–30 at the Gaylord Opryland Resort & Convention Center. This year’s line-up will offer up to 13 continuing education hours toward AADOM’s fellowship program. The conference has sold out in the last four years to both attendees and exhibitors.

The conference is for dental office managers, practice administrators, dentists and anyone involved in the business end of the practice. Attendees will be able to choose from a wide variety of topics specific to the efficient and successful operation of the practice. Presentations will be given on risk management, team communications, leadership and insurance coding updates. AADOM is especially pleased to welcome business communication expert Collette Carlson, CSP, as this year’s keynote speaker. Another highlight: Lois Banta will present a special preconference event the evening of Aug. 27.

AADOM recently received Academy of General Dentistry approval as a CPE provider for its classes. During a three-day period, attendees can receive up to 13 C.E. credits at the conference. In addition to core conference classes, the AADOM Dental Spouse Business Network (DSBN) will meet, and the popular Software Palooza will also return. Space is limited. You can register at www.dentalmanagersconference.com or call (732) 842-9977.

(Source: AADOM)
The cadaver workshops include "Functional and Esthetic Crown Lengthening and Ridge Preservation" led by Gretchen J. Bruce, DDS, MBA; William P. Lundergan, DDS, MA; and Frank Martinez Jr., DDS, and "Local Anesthesia: Human Cadaver Dissection," led by Alan W. Budenz, MS, DDS, MBA, and Mel Hawkins, DDS.

The workshop "Anatomy of the Masticatory System: Clinical Application and Dissection" will delve into the relationships in routine dental assessment and clinical procedures through detailed dissections. Homayon Asadi, DDS, associate professor and course director of advanced head and neck anatomy at the University of the Pacific, Arthur A. Dugoni School of Dentistry, will co-host the workshop with Henry A. Gremillion, DDS, dean at Louisiana State University in New Orleans.

“We’re trying to show them how complex the human system is and help them understand the nerve pathways, which will help them in their private practices,” Asadi said. “By seeing and touching these human cadavers, they will better understand the anatomy and physiology of what they’re trying to achieve and incorporate what they learn in their day-to-day practice.”

The full-day program, which will earn attendees four core C.E. units, will include dissection of the superficial structures of the face, the masticatory musculature and the temporomandibular joint. Attendees will work in two-member groups, each group dissecting half of a cadaver specimen.

“Many of these dentists haven’t done a dissection since dental school, so I see a tremendous value in that it will help them with aspects of local anesthesia as well as other procedures they perform during treatment of their patients — they can see variations in each head they dissect; where the neurovascular bundles are; they can see the anatomy of the joint, musculoskeletal system, they can see a diseased joint and so on,” Asadi said.

Attendees of this workshop are in a limited number in each class, allowing for a more focused experience in the workshop that will leave them with a better understanding of the key anatomical relationships in the orofacial region. These are key to a detailed examination, temporomandibular joint health, and pathofunction and the anatomical factors relating to vascular pain that may mimic odontogenic or temporomandibular-related issues.

Basic dissection instruments will be provided. “We always provide everything they need for the workshop for them in the class; all we ask them to bring is their headlights, or loupes, if they want to use these to enhance their close observations,” Asadi said.

(Source: CDA)